



MANAGER'S BRIEF

***Achieve more than security with
VIP Vision HD CCTV Surveillance***



The Essential Business Management Tool

Monitor Staff Behaviour
Prevent WHS Issues / Accidents
Identify Delays & Time Wasting

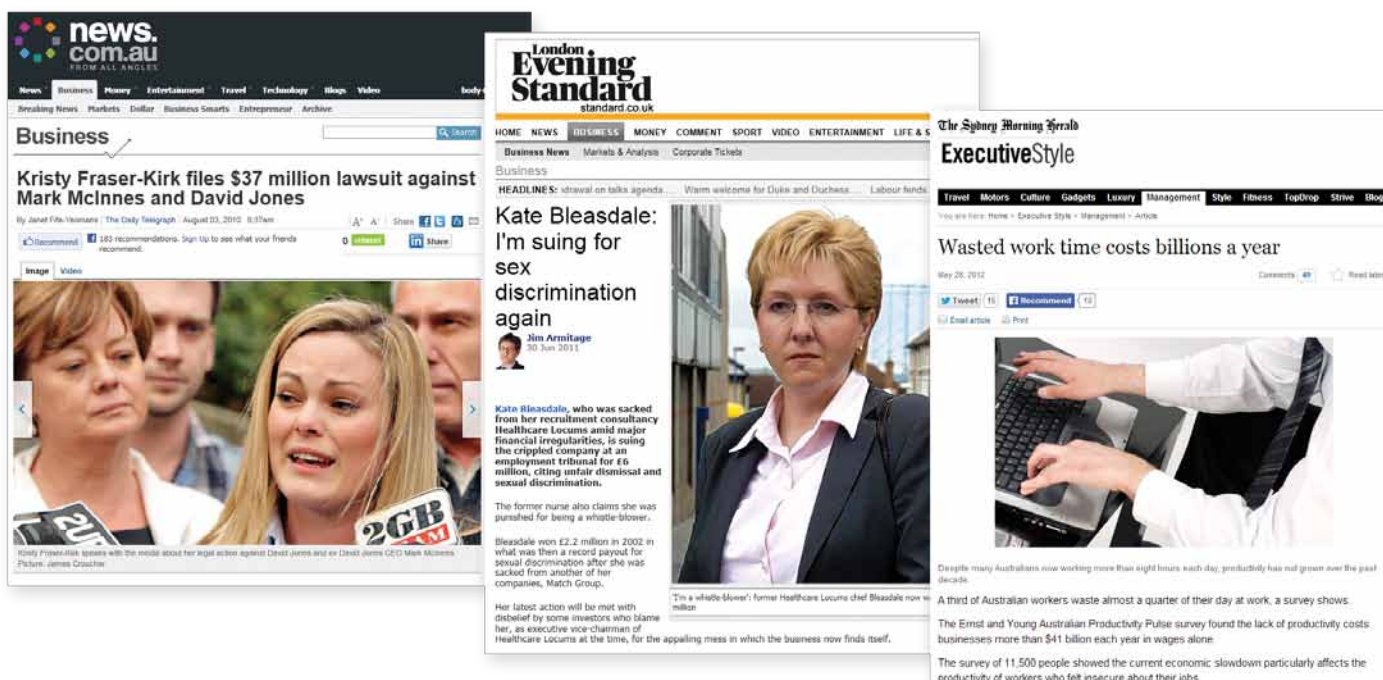
Improve Work Efficiency
Resolve Customer Queries
Stop Workplace Bullying

Ensure Safety Compliance
Fix Operational Processes
Monitor Important Equipment

The Essential Management Tool: You can't run a business without a CCTV system

Employee Actions Could Undermine Your Business' Future

In these days of litigation, you have to protect your interests otherwise it can be very costly to stay in business. New laws are constantly putting pressure on the operation of your business. It's time to take action and install a CCTV system to safeguard the well being of your business. With a CCTV surveillance system, you have the ability to monitor every facet of your operations to ensure your business is protected, inside and out.



CUT INEFFICIENCY & HARASSMENT FROM YOUR WORKPLACE

Constant surveillance of your workplace could avoid:

Antisocial & Negative Work Environment

- Exclusion or isolation of employees
- Withholding information to undermine others
- Intimidating & unfriendly work environments
- Sexual discrimination

Harassment & Abusive Behaviour

- Physical or verbal abuse
- Yelling, screaming and offensive language
- Psychological harassment and bullying
- Unwanted & inappropriate physical contact

Unproductive Actions in the Workplace

- Time wasting on social media websites
- Personal phone calls, SMS and emails
- Poor punctuality in arriving/leaving workplace
- Socialising and distracting other staff members

Inefficient Work Practices

- Duplication of effort; poor operational practices
- Over or under allocation of staff to a job
- Inefficient work scheduling & rostering
- Use of incorrect and unsafe procedures by staff

The essential management tool: A good CCTV surveillance system does more than record crucial evidence.

A New Paradigm: Improve the way you manage



21st Century Management

Go beyond the basic workplace setup. Monitor every aspect of your operations live beside your work display. Below is the desktop setup of today's informed business manager with dual displays - one for business and the other for management using CCTV.



A GOOD CCTV SYSTEM CAN HELP YOU:

PROTECT EMPLOYEES: In many jobs your employees are vulnerable to physical or verbal attacks or false allegations from the public or other staff. Knowing that they are being watched by CCTV however can prevent an incident from occurring.

PREVENT CRIME: Of course CCTV can help you identify how a crime happened or to spot it in action, but it can also prevent it from occurring in the first place simply by them knowing they're being watched. Prevent Employee Theft-Statistics suggest that the reason for staff theft isn't often out of need but rather easy opportunity. If your staff know that they're being monitored, it will make this far less likely.

INCREASE SATISFACTION: However, should you be experiencing a fair degree of employee theft, it may suggest that your employees aren't happy with their workplace. Reviewing CCTV footage can give you an idea of an employee's experiences which can then help you to fix issues and ensure they enjoy their work.

SETTLE DISPUTES: Sometimes, if a customer has a complaint about your service, it can be hard to know who's in the wrong. Customers will regularly claim they've been short-changed or that they've been purposefully sold poor goods. Similarly they may try to claim that an accident that occurred on your premises was due to a breach in health and safety regulations. Unfortunately it's hard to identify the cases where this is true and the cases where it's fabricated. Even just mentioning that you have a record on CCTV however can make the con artists back down.

IDENTIFY MISTAKES: If a serious incident has occurred it may well be that a member of staff needs to be reprimanded or re-trained. If employees don't own up to the mistake however then these can be allowed to slide or the wrong member of staff can be penalised.

KEEP RECORDS: CCTV also acts as an automated system for keeping records and can allow you to prove to clients that their shipments were correctly packed, quantities shipped were correct etc.



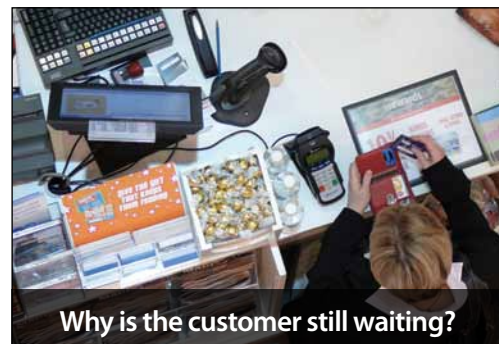
The Essential Business Management Tool: Use Scenarios

The latest IP digital video surveillance cameras & software provides invaluable tools to managers to increase productivity, reduce costs and generate more profit for their business

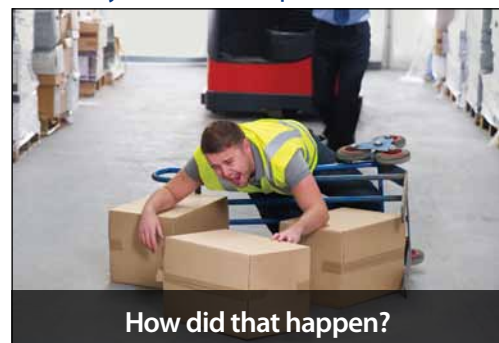
Traditionally, a CCTV system's primary use was for general security purposes, being used to deter, detect and record evidence of criminal activity around a workplace. However, modern CCTV systems can be amazingly useful tools for any manager and can be used to achieve far more than security. Obvious examples include monitoring staff for work performance, ensuring compliance with health and safety rules and solving disputes.

However there are many aspects you may not have considered that make CCTV not only useful, but an invaluable efficiency and business management tool. Consider below a new desktop environment for yourself, that puts you back in the driver's seat. Below are just a few everyday scenarios that illustrate how a CCTV system will immediately help your organization and quickly pay for itself.

Address customer service in real time



Identify WHS issues & prevent accidents



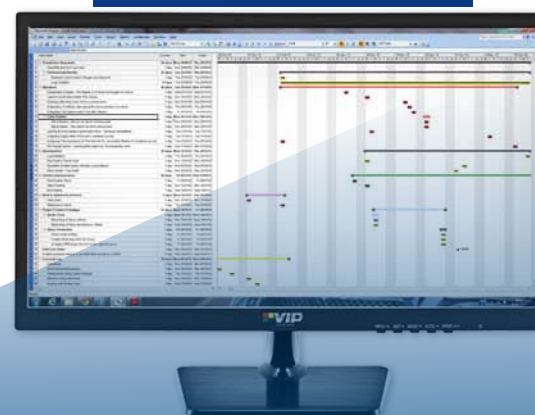
Identify & fix operational issues



Stop workplace bullying & harassment



Work Station



Surveillance Station



Monitor & adjust workplace activity



Evidence of employee claims



Monitor staff punctuality



Resolve customer shipment queries



Remote View Anywhere, Anytime

Monitor your business from you smartphone & PC

VIP Vision IP CCTV systems offers comprehensive mobile surveillance options via many popular mobile platforms, including iOS (iPhone & iPad), Android & Windows Phone. Network surveillance can be accessed via the licensed software or through a web browser. The system supports Internet Explorer, Mozilla Firefox, Safari and Google Chrome web browsers.



Logos shown are the property of their respective owners.



What makes us different to other CCTV providers in the market?

VIP Vision is a registered trading brand of Cornick Pty Ltd. which has been an integral part of the electronics industry since 1978. Our company is proudly Australian owned and still growing after 36 years.

Since its inception we have been designing software, hardware and manufacturing using advanced techniques. We have exported our products and sold to government and large corporations worldwide.

We also have significant experience in the public defence, retail and transport sectors. With a dedicated, enthusiastic and highly motivated team of specialists with experience in all CCTV aspects from analogue systems to advanced digital systems both hardwired or wireless linked.

Whatever our client requires we will strive to provide a winning solution. Let us prove it to you.

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